



## CHIPPEWA VALLEY HIGH SCHOOL

### YEARBOOK PROGRAM

2022-2023

Rebecca Kiel, Advisor

Dear Sir or Madam,

I am a member of the Chippewa Valley High School Yearbook Program. We are working very hard to raise money for the 2022-2023 School Year because it is part of my grade in the Yearbook Course. Our goal is to provide funding to continue publishing a quality product as well as provide students with updated equipment and training. Please consider helping the CVHS Yearbook Program reach our fundraising goals by becoming a sponsor or by making a donation to our program. Your sponsorship or donation will play a tremendous part in supporting our program and our school.

As part of our organized effort to collect community support, the following opportunities are available for recognition of your business and contribution:

#### **Platinum Sponsor - \$1000.00 (three year sponsorship) - LISTED AS A FULL PAGE ON WALSWORTH WEBSITE**

- 1/4 page ad space placed in yearbook.
- Sponsorship listed for 2023, 2024 & 2025 Yearbook
- Name of business and location information goes into CVHS yellow pages, which is distributed at Open House, Parent Teacher Conference(s), Yearbook Distribution and other high traffic events for 2022, 2023 & 2024.
- Name listed as Platinum Level Sponsor will be placed in CVHS Monthly Newsletter which is accessed by more than 2600 families.
- Certificate to show support of Chippewa Valley High School for display at your business.
- Letter confirming Sponsorship (for tax deduction.)
- Name Listed as Platinum Level Sponsor in for 2023, 2024 & 2025 Yearbook Publication, WHICH IS OUR TOP BILLING!

#### **Black Sponsor- \$350.00\* LISTED AS A HALF PAGE ON WALSWORTH WEBSITE**

- 1/8 page ad space placed in yearbook.
- Name of business and location information goes in CVHS yellow pages, which is distributed at Open House, Parent Teacher Conference(s), Yearbook Distribution and other high traffic events.
- Name listed as Black Level Sponsor will be placed in CVHS Monthly Newsletter which is accessed by more than 2600 families.
- Certificate to show support of Chippewa Valley High School for display at your business.
- Letter confirming Sponsorship (for tax deduction.)
- Name Listed as Black Level Sponsor in 2023 Yearbook Publication

#### **Red Sponsor- \$200.00 \* LISTED AS A QUARTER PAGE ON WALSWORTH WEBSITE**

- Name of business and location information goes in CVHS yellow pages, which is distributed at Parent Teacher Conference(s) and other high traffic events.
- Name listed as Red Level Sponsor will be placed in CVHS Newsletter which is accessed by more than 2600 families.
- Certificate to show support of Chippewa Valley High School for display at your business.
- Letter confirming Sponsorship (for tax deduction.)
- Name Listed as Red Level Sponsor in 2023 Yearbook Publication

**White Sponsor- \$150.00\* LISTED AS AN EIGHTH OF A PAGE ON WALSWORTH WEBSITE**

- Name listed as White Level Sponsor will be placed in CVHS Newsletter which is accessed by more than 2600 families.
- Certificate to show support of Chippewa Valley High School for display at your business.
- Letter confirming Sponsorship (for tax deduction.)
- Name Listed as White Level Sponsor in 2023 Yearbook Publication

**Silver Sponsor- \$75.00\* LISTED AS A SIXTEENTH OF A PAGE ON WALSWORTH WEBSITE**

- Certificate to show support of Chippewa Valley High School for display at your business.
- Letter confirming Sponsorship (for tax deduction.)
- Name Listed as Silver Level Sponsor in 2023 Yearbook Publication

**OTHER SPONSORSHIP OPPORTUNITIES:**

**Website advertisement and link /Personal Sponsorship- \$ 50.00 LISTED AS A THIRTY-SECOND OF A PAGE ON WALSWORTH WEBSITE**

- Certificate to show support of Chippewa Valley High School for display at your business.
- Letter confirming Sponsorship (for tax deduction.)
- Name Listed as Sponsor in 2023 Yearbook Publication.

**\*(This opportunity is available to purchase year-round)**

A Sponsorship/Donation Contract is attached to this letter and is required to be completed before a listing is official. Please fill out all appropriate information, make your payment on yearbookforever.com (search Chippewa Valley High School, select create a business ad and use the attached form to select the sponsorship that works for you.) or pay by check(see directions on contract.) We only need the attached form returned to us so that we can make sure that you are in the CVHS Yearbook!

Chippewa Valley High School Yearbook  
18300 Nineteen Mile Road.  
Clinton Township, Michigan 48038

If you have any questions, please contact the following person:

**Rebecca Kiel**

Advisor  
CVHS Yearbook Program  
Phone: 586.723.2560  
E-mail: [rkiel@cvs.k12.mi.us](mailto:rkiel@cvs.k12.mi.us)

Thank you for investing in the community and supporting the Chippewa Valley High School Yearbook Program.

Sincerely,

CVHS Yearbook Staff Member  
&  
Rebecca L. Kiel, Advisor

**2022-2023 CHIPPEWA VALLEY HIGH SCHOOL YEARBOOK PROGRAM**  
**Sponsorship/Donation Contract - REQUIRED FOR ALL SPONSORSHIPS**







Presented by: \_\_\_\_\_  
 Name of Staff Member, parent, or person who presented this letter & contract to you.

Contact Name \_\_\_\_\_ Phone# \_\_\_\_\_

Company Name \_\_\_\_\_ Email: \_\_\_\_\_

Address \_\_\_\_\_

City : \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

| <b>MARK YOUR SELECTION</b>  | <b>SPONSORSHIP PACKAGE</b>  | <b>AMOUNT OF SPONSORSHIP</b> |
|---|---|------------------------------|
|    | <b>PLATINUM SPONSOR – LISTED AS FULL ON WALSWORTH SITE</b><br>(Black Membership for 3 years)<br>1/4 page ad space in yearbook (in lieu of 1/8 page)   | <b>\$1000.00</b>             |
|    | <b>BLACK SPONSOR — LISTED AS 1/2 ON WALSWORTH SITE</b><br>1/8 page ad space in yearbook, Yellow Pages, Sponsorship in Newsletter, Certificate of Sponsorship, Web-Link (if applicable), Sponsorship listing in Yearbook.    | <b>\$350.00</b>              |
|    | <b>RED SPONSOR - -- LISTED AS 1/4 ON WALSWORTH SITE</b><br>Yellow Pages, Sponsorship in Newsletter, Certificate of Sponsorship, Web-Link (if applicable), Sponsorship listing in Yearbook.<br><b>AD SPACE NOT INCLUDED.</b> | <b>\$200.00</b>              |
|  | <b>WHITE SPONSOR - -- LISTED AS 1/8 ON WALSWORTH SITE</b><br>Sponsorship in Newsletter, Certificate of Sponsorship, Web-Link (if applicable), Sponsorship listing in Yearbook.<br><b>AD SPACE NOT INCLUDED.</b>             | <b>\$150.00</b>              |
|  | <b>SILVER SPONSOR - -- LISTED AS 1/16 ON WALSWORTH SITE</b><br>Certificate of Sponsorship<br>Web-Link(if applicable) Sponsorship listing in Yearbook.<br><b>AD SPACE NOT INCLUDED.</b>                                      | <b>\$75.00</b>               |
|  | <b>WEB ADVERTISEMENT/LINK - -- LISTED AS 1/32 ON WALSWORTH SITE</b><br>Certificate of Sponsorship<br>Web-Link, Sponsorship listing in Yearbook<br><b>AD SPACE NOT INCLUDED.</b>   | <b>\$50.00</b>               |
|   | <b>DONATION OF CHOICE</b><br>Sponsorship listing in Yearbook<br><b>AD SPACE NOT INCLUDED.</b>   |                              |

**PAYMENT:**

TO PAY BY CREDIT CARD: PLEASE GO TO [WWW.YEARBOOKFOREVER.COM](http://WWW.YEARBOOKFOREVER.COM)

TO PAY BY CHECK: PLEASE MAKE CHECK OUT TO WALSWORTH YEARBOOKS

TO RECEIVE AN INVOICE FOR THE SPONSORSHIP SELECTED BELOW, PLEASE CHECK THIS BOX AND WE WILL EMAIL TO THE ABOVE REFERENCED ADDRESS.



DESIGNATED SPONSORSHIPS THAT COUNTS TOWARD YEARBOOK STUDENT GRADE.

**DESIGNATED REPRESENTATIVE SIGNATURE** - I UNDERSTAND THAT BY COMPLETING AND SIGNING THIS FORM, THIS IS A CONTRACT BETWEEN THE SIGNER AND THE CVHS YEARBOOK THAT A SPONSORSHIP WILL BE PURCHASED AND PAID FOR IN FULL. IF PAYMENT IS NOT MADE ON YEARBOOKFOREVER.COM, AN INVOICE WILL BE SENT TO THE ADDRESS LISTED ABOVE.

**THANK YOU FOR YOUR SUPPORT OF OUR PROGRAM**

pymt received \_\_\_\_\_ pymt logged \_\_\_\_\_ credit applied to YB STAFFER \_\_\_\_\_ yellow pages \_\_\_\_\_ letter /cert sent \_\_\_\_\_