

"Chippewa Valley High School Students spend, on average, \$100 every week in local small businesses throughout the year. Students frequent restaurants, salons, specialty stores, auto body shops, grocery stores, pharmacies, dentists, doctors, pet stores, and the list goes on and on. Don't you want them to know that you support their school too?"

Enrollment at Chippewa Valley High School 2528

Weekly \$ Average Money Spent Students-locally \$ 100.00

\$ 252,800.00

Amount of \$ Spent by Students Monthly – locally \$ 1,011,200.00

AMOUNT OF MONEY SPENT BY STUDENTS EVERY YEAR - LOCALLY

\$12,134,400.00

## IN ADDITION...

- Every yearbook sold is viewed by approximately 100 people over a lifetime.
- A yearbook is one item from high school that is never thrown away. Your advertisement is viewed for years.
- The teenager of today is the adult of tomorrow. Support them now to win their later years.